



mmarandola.com



mmarandola@gmail.com



508.454.3224



linkedin.com/in/michael-marandola



33 Buck Knoll Rd
Raynham, MA 02767



dribbble.com/mmarandola

Profile

As a seasoned creative leader with deep expertise in UX/UI design and front-end development, I bring a strategic, hands-on approach to building exceptional brand and digital experiences. I collaborate closely with clients, lead cross-functional teams, and guide organizations in delivering purposeful design solutions that resonate with their target audiences.

With over 20 years of experience across agency, financial, business, and technology sectors, I offer a well-rounded perspective that blends creative vision with practical execution. My background enables me to craft compelling brand identities, intuitive websites, and high-impact marketing collateral that drive engagement and results.

Experience

Pixels 360 Feb 2018 – Present

Creative Director / Visual Design

I lead the digital design team at a creative agency, overseeing UX and visual direction across websites, apps, landing pages, social media, and lead gen campaigns. My role includes team mentorship, client and project management, UI design systems, and hands-on wireframing and prototyping. I also serve as a key liaison between design and development.

Achievements

- ✓ Consistently deliver high-quality work under tight deadlines
- ✓ Contributed to growth in digital revenue, team expansion, and client acquisition

RSW Advertising / FMeX Nov 2014 – Feb 2018

Creative Director + Web Developer

As Creative Director at RSW Advertising, I led the visual identity and messaging for the agency and its sister company, Financial Media Exchange (FMeX), a primary client. My focus spanned branding, UX/UI design, and web application development, while managing a cross-functional team of five designers and developers. I directed the creation of responsive websites, digital products, and multi-channel marketing campaigns.

Achievements

- ✓ Held a key leadership role across product, marketing, and business development
- ✓ Led UX/UI design and front-end development for the FMeX platform, driving its launch and growth

DST Customer Communications Jan 2013 – Nov 2014

Web Designer + Front End Developer

During my time at DST I designed and developed websites, landing pages, and HTML emails using modern web standards (HTML5, CSS3, JavaScript, jQuery) and responsive design principles. I also created and managed digital content across web, social, and email channels, and produced print collateral including brochures, presentations, and sales materials for both internal and external clients.

Achievements

- ✓ Consistently delivered high-quality work under tight deadlines in a fast-paced environment
- ✓ Honored with Principles of Excellence Awards for accountability and customer-centricity

Education

The Interaction Design Foundation 2019 – Present

Multiple Certs: User Experience / Design Thinking / HCI

Achievements

- ✓ Top 10% Course Taker
- ✓ Assiduous Learner Award

- ✓ Local Group Member

University of Massachusetts Dartmouth May 2006

BFA: Electronic Imaging / Digital Media

Achievements

- ✓ Dean's List
- ✓ Senior Class Treasurer

- ✓ Sigma Tau Gamma Fraternity: VP Finance, VP Membership

Professional & Technical skills

- Creative & Art Direction
- Team Management
- Client Relations
- Project Management
- Customer Service
- Strategic Planning
- Startup & Corporation Work Experience
- UX / UI Design
- Visual Design
- Web Development
- Product Design
- Responsive Web Design
- Graphic Design
- 2D / 3D Animation
- Video Editing & Production
- Web Server Management
- Google Analytics & AdWords
- Digital Advertising
- GenAI / Prompt Engineering

Software and Programming

Figma	Photoshop	Illustrator	InDesign
Premiere	After Effects	Zeplin	Lightwave 3D
Maya	MS Office	MAMP	Sublime Text
Git Repository	Version Control	HTML	CSS
SASS/Bourbon	PHP/MySQL	JavaScript	jQuery
Ajax	React	Node.js	ChatGPT